

ENGLISH – SYLLABUS (GENERAL)

SUBJECT:

MANAGEMENT CONCEPTS

Studies: Management

II cycle studies
Excellence in Management

Faculty: Management

Subject status	Type of studies	Semester/ Term	Teaching hours		ECTS Points
			lectures	classes	
	Full time studies	2	-	30	7

Course description:

Management Concepts is a foundational subject that explores the theoretical underpinnings and practical applications of management theories in various organizational settings. This program provides a comprehensive overview of essential management principles, including planning, organizing, leading, and controlling. Students delve into a variety of management concepts such as organizational behaviour, strategic management, human resource management, and innovation management. The curriculum emphasizes understanding the evolution of management thought, from classical theories to contemporary approaches, and how these concepts shape organizational practices and strategies. The program incorporates case studies, real-world examples, and simulations to illustrate the practical application of management concepts in diverse industries and global business environments. It aims to develop students' analytical and problem-solving skills by examining how these concepts are applied to address challenges and optimize performance in organizations. Moreover, Management Concepts programs often include modules on leadership, communication, and ethics, as these elements are integral to effective management in modern organizations. The subject emphasizes the importance of ethical decision-making, responsible leadership, and the role of effective communication in implementing management strategies. Students graduate with a strong theoretical foundation and practical knowledge in management concepts, preparing them for roles in various industries and equipping them to adapt to the dynamic and evolving nature of the business world.

The course is filled in with many case studies and practical examples of management concepts, so it should be interesting for all those students who are eager to deal with management issues also after the course.

COURSE LEARNING OBJECTIVES:

- **Conceptual Understanding:** To provide students with a comprehensive understanding of fundamental management theories, models, and concepts that form the basis of modern business practices.
- **Critical Thinking and Application:** To develop students' critical thinking abilities and their capacity to apply management concepts to solve practical business challenges and make informed decisions.
- **Interdisciplinary Knowledge:** To foster an interdisciplinary perspective, integrating management concepts with related fields such as psychology, sociology, economics, and technology.
- **Effective Communication and Leadership:** To cultivate communication skills and leadership qualities, enabling students to effectively convey and implement management concepts within organizational settings.
- **Ethical and Social Responsibility:** To instil ethical principles and a sense of social responsibility in the application of management concepts, emphasizing the importance of ethical decision-making in organizational context.

Teaching the functions and role of management concepts for contemporary market entities, developing skills in managing problems, as well as analysing data (from primary and secondary data).

Creating presentations for the reports and written reports on management problems. Training of social competences related to collective problem solving and preparing and introducing all stages of management process in contemporary world.

COURSE EVALUATION:

Workshops – desk research report (written and oral), classes participation and activities, case studies

Lectures - final exam will be one-choice questions and open questions. (or TBA during classes)

The grading scale is as follows:

100% - 85%	5.0 (excellent)
84,9% - 75%	4.5 (very good)
74,9% - 70%	4.0 (good)
69,9% - 60%	3.5 (very satisfactory)
50% - 59,9%	3.0 (satisfactory)
< 50%	2.0 (failure)

Course policies and class rules:

The use of smartphones, mobile phones, all devices with internet access, are not allowed during the exams. During other in-class assignments you can use them for assignment purposes only. Students are expected to take full responsibility for their academic work and academic progress. Students are expected to attend class regularly, for consistent attendance offers the most effective opportunity open to all students to gain a developing command of the concepts and materials of the course. The study programme is strict about student attendance regulations. Students who focus on the business of the class increase their likelihood of success. They can do so by listening attentively to the instructor or to other students while participating in discussions. During class, they can participate as fully as possible and volunteer to answer questions. Students should minimise all behaviours that distract others during the class. Talking to other students apart from class discussions is inappropriate. Students who arrive late should seat themselves as quietly and as near to the door as they can. Students who must leave before the class period ends should exit quietly. The course material is designed to be completed within the semester time frame.

Finally, please feel free to come and see me to ask questions or to discuss difficult material. The course material is all cumulative. If you do not understand what happens in the first week, you will not understand what happens in the last week.

Teaching Methods:

Lectures and classes (multimedia, case study, individual and team workshops – projects of marketing research on chosen topic)

Course overview:

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on leadership, communication, and ethics, as these elements are integral to effective management in modern organizations.

Main topics:

1. "Evolution of Management Theories" - Tracing the development of management concepts from classical to modern theories.
2. "Organizational Behaviour and Management" - Understanding how individuals and groups function within organizations and their impact on management.
3. "Strategic Management and Planning" - Examining the strategic decision-making process and planning in organizational contexts.
4. "Human Resource Management and Leadership" - Exploring the role of HR in managing human capital and effective leadership.
5. "Innovation and Change Management" - Analysing the concepts of innovation and change management in organizations.
6. "Financial and Performance Management" - Understanding financial concepts and performance measurement in management.
7. "Operational Management and Quality Control" - Discussing operations management and quality assurance in organizational processes.
8. "Ethics and Social Responsibility in Management" - Emphasizing ethical decision-making and the social impact of management practices.

Classes with case studies cover all above.

Literature

Main texts:

1. Shiv Singh, "Management Concepts: Essentials of Management", Pearson Education, 2018
2. Stephen Paul, "Management Concepts: Theory and Practice", Cengage Learning, 2019
3. Angela Morris, "Management Concepts: An Integrated Approach" McGraw-Hill Education, 2020

Additional required reading material:

1. Robert Foster, „Management Concepts: Foundations of Modern Management", Wiley, 2021
2. Linda Hill, "Management Concepts: The Changing Landscape", Routledge, 2022

Rules of the exams on subject (Assessments)

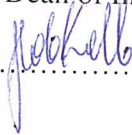
Lectures – Written exam (test and case study)

Classes – homework, teamwork, case studies, discussions

Date of submitting the syllabus: 30.09.2023

Accepted by: Dean of International Affairs

Signature:



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